



BUSINESS ACADEMY SOUTHWEST

NEWS! Bachelor top-up
offered from autumn
2009

AP DEGREE IN

MULTIMEDIA DESIGN AND COMMUNICATION

For you who want to work with design, communication and media

The academy degree in multimedia design and communication is a job oriented 2-year teaching course consisting of a combination of creative, communicative and digital subjects and with marketing and web design as principal subjects.

During the course you are consistently challenged to combine knowledge about design (printed and visual), communication, games, storytelling, project mana-

gement, film, strategy, programming, system development, interaction design, 3D, animation, visualization, concept development and media sociology - and to apply this knowledge of design and development to marketing nationally as well as internationally.

The course allows you to

create your own profile via specialization and internship.

The academy has partnership agreements with similar academies all over the world and we can offer you the chance to spend a semester as an international trainee and/or to study abroad.

CHALLENGE

2-year higher education course with plenty of creative challenges.

INNOVATION

For you who want more, we offer an additional "talent" subject, innovation.





STUDY FORM

The course includes 4 terms each consisting of 6 months. There is a general part with mandatory subjects, a specialisation part, traineeship and a main project part.

SUBJECTS

- 1) The company (project work, organization, economics, company IT systems, IT law, project management, technology development).
- 2) Communication (analysis, communication, social science, culture, marketing, choice of media and reporting.)
- 3) Visualization and concept development: (audio/video, 3D and animation, media integration).
- 4) Interaction development: (realization of multimedia productions, tests, quality control of multimedia productions, operating systems, computer architecture, data communication)
- 5) Main project paper and exam project:

INTERNSHIP

The final term includes a internship. You may choose between a Danish and a foreign company. During the traineeship you may put what you have learned into a practical context.

CAREER

JOB OPPORTUNITIES

You may find jobs within the field of advertising, media, service and production. The range of the jobs you may hold vary from project management in an advertising bureau to design and edition of web pages for a company. With an AP degree in multimedia design and communication therefore, the job tasks are manifold.

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FURTHER EDUCATION

It is now possible to get a full bachelor degree at Business Academy South West. With an AP degree in Multimedia design it is now possible to enroll the Bachelor program in Web development. The program is 1 ½ year and includes an internship and a bachelor project. The bachelor degree can be topped up with a master's degree.

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CONTACT

EDUCATIONAL GUIDANCE

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Or STUDYTEAMESBJERG på [facebook.com](https://www.facebook.com)

USEFUL INFORMATION

TERM COMMENCEMENT
30st August 2010

APPLICATION

Through the coordinated enrollment system. Please consult: www.optagelse.dk - or apply directly to the academy. The application should be submitted to the academy not later than 5th July.

If you for some reason find that the academy should consider your application separately (dispensation etc.), you should apply as early as possible.

ENTRY REQUIREMENTS

You should hold:

An upper secondary examination certificate (A-levels, HTX (higher technical exam), HF (higher preparatory exam), HH (higher commercial exam) or something similar) including mathematics or business economy level C and English level C or you should have received relevant vocational education and training within , say, office, administration and computer processing with mathematics level C or business economy level C and English level C.

If you hold a certificate from a foreign institution of education, this will be considered separately.

ECONOMY

There is no tuition fee for students from EU countries and students from Iceland and Norway. Students from outside Europe must pay tuition fee. Please refer to our homepage for more information.

STUDY LIFE

STUDY ENVIRONMENT

Experience the study environment on our site, Talentzonen

- Se & Hør. Here you may view pictures from our arrangements. You may also link to students at the academy for a chat - for example via Facebook.

ACCOMODATION

Esbjerg Kollegieforening is responsible for assigning accommodation.

Please consult:

- esbjerg-kollegieforening.dk

ESBJERG THE PLACE TO STUDY

Read more at:

- studiebyenesbjerg.dk

MORE: EASV.DK

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